Hooks & CTA Prompts

Quick ideas for opening and closing content with clarity.

Hooks

- “I did not expect ___ to make this much difference.”
- “If you are trying to ___, try this.”
- “Three things I noticed after using ___.”
- “This is what nobody explained to me about ___.”
- “Is it worth it? I tried it so you do not have to guess.”

CTA

- “Save this for the next time you need ___.”
- “Which one would you try first?”
- “If you want the full process, it is in ___.”
- “Send this to someone looking for ___.”
- “My verdict: ___.”

The hook gives a reason to keep watching. The CTA offers a next step. Neither needs to sound aggressive to work.